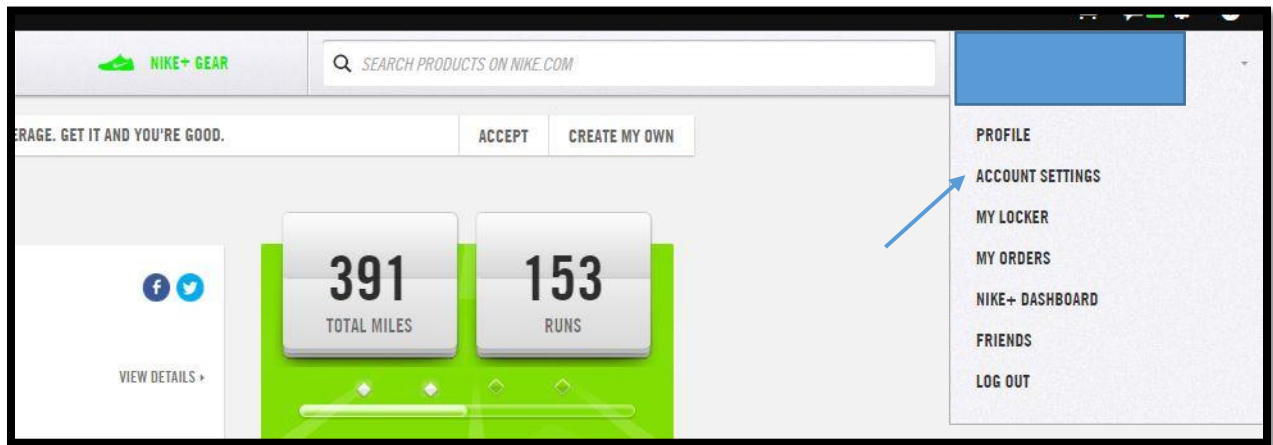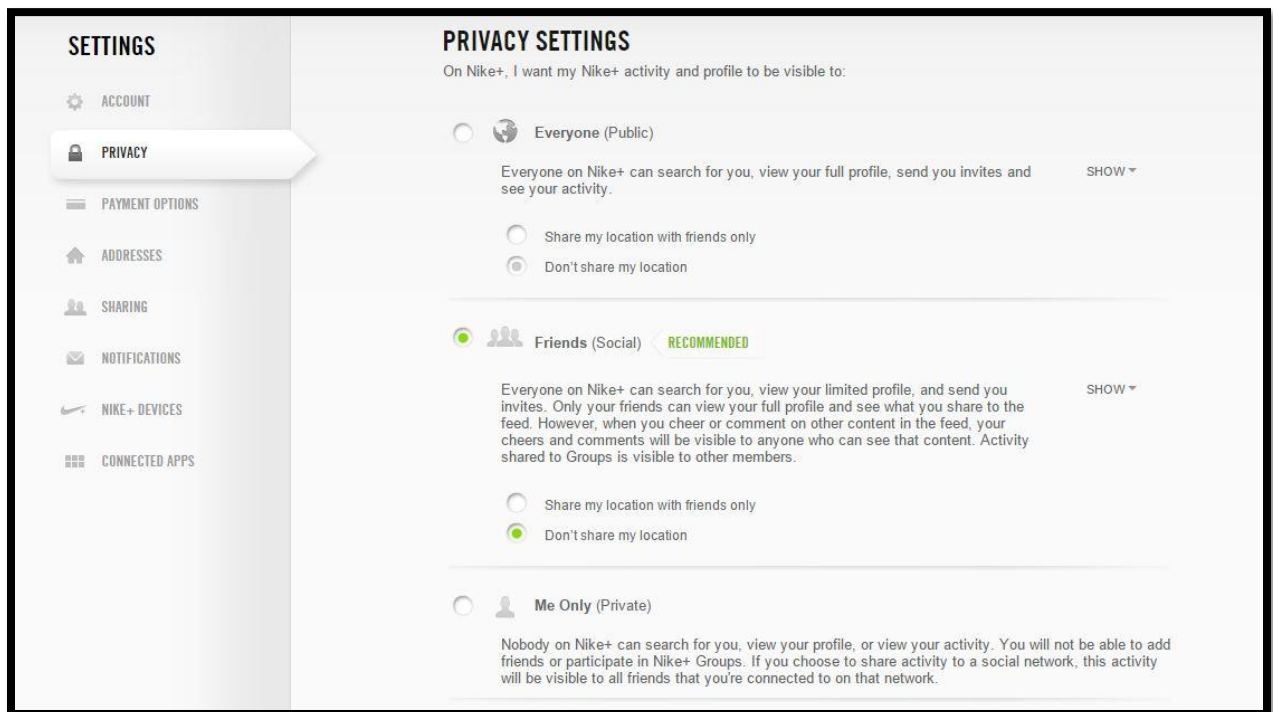# Nike+

After logging on to your account, click your name in the top right corner and select "Account Settings" from the drop down menu.

Under "Privacy", you can select who you want your Nike+ profile to be visible too. It is recommended, at a minimum, that you select "Friends" and "Don't Share my Location". This still allows everyone to search for you, view your limited profile, and send you invites, however, only your friends can see your full profile.

Data Preferences

Nike is now using profile matching technology that can show you more relevant ads on other sites. Some advertising platforms, such as Facebook Custom Audiences, help Nike show you more relevant ads by matching your profile information across multiple accounts. Although these matching systems are designed to protect your privacy, if you prefer not to be included please check the box below.

☑ Don't show me Nike ads on other sites based on my Nike profile information.

Find more information on the Privacy Policy.

CANCEL   SAVE

At the bottom of the page, it is recommended that you select the "Don't show me Nike ads" option, preventing Nike+ from sending you ads while you are on other sites based on your Nike+ activity.